

**KERALA IRRIGATION INFRASTRUCTURE DEVELOPMENT  
CORPORATION LTD.**

KIIDC/HQ/2026

20/01/2026

**QUOTATION NOTICE**

Sealed quotations are invited from startups for the “Quotation for Social Media Management & Paid Promotion”.

**QUOTATION NO: 23/2025-26**

| <u>QUOTATION NOTICE</u>   |                             |   |          |
|---|-----------------------------|---|----------|
| Name of Work: Quotation for Social Media Management & Paid Promotion “. |                             |   |          |
| SINO  | QUOTATION NO                | Scope of work                                 | Months   |
| 1   | QUOTATION NO:<br>23/2025-26 | A. Social Media Management                    | 2 months |
|   |                             | B. Paid Promotion & Influencer Collaborations |          |

1. The bidder who has quoted the lowest amount shall be considered subject to the prevailing government norms
2. Bidders can drop their quotations within 7 days, after the issue of this Quotation Notice in the office of the undersigned at Kerala Irrigation Infrastructure Development Corporation Ltd. (KIIDC) Jalabhavan Campus, Vellayambalam P.O., Thiruvananthapuram – 695 033.
3. The quotations will be opened on 27-01-2026 at 16:00 hours. Quotations will be opened in presence of bidders who may like to attend.
4. The words “Quotation for Social Media Management & Paid Promotion” should be inscribed on envelope of the quotation.
5. **The bidder must quote the total amount (including all taxes) for the items as per the attached schedule.**
6. An EMD of Rs. 10,000/- in the form of Demand Draft, drawn in favour of the Managing Director, KIIDC Thiruvananthapuram should be included along with the quotation.
7. All the quotations must be submitted with photocopy of PAN card, GST Registration Certificate
8. Bidder shall be responsible for the payment of all type of taxes, as applicable.

9. The successful bidder shall be responsible for and shall comply all safety measures, labour regulations, traffic rules & timings, provisions etc.
10. In case KIIDC is not satisfied with the performance of bidder or progress of works, KIIDC has the right to cancel the work order and forfeit the EMD. The bidder shall not be entitled for any compensation from KIIDC.
11. KIIDC reserves the right to postpone or cancel the tender without showing any reason.
12. In those cases where the selected bidder does not produce any required documents or submit the performance security or does not enter into agreement within the specified time limit, the bidder shall be debarred in future from participating in all Government bids for three years and will be recommended for blacklisting by the competent authority.



Chief Executive officer

KERALA IRRIGATION INFRASTRUCTURE DEVELOPMENT CORPORATION LTD.

QUOTATION 23/2025-26

Name of work: Quotation for Social Media Management & Paid Promotion

| SI NO | ITEM DESCRIPTION  | No | Months   | RATE IN FIGURES TO BE ENTERED BY THE BIDDER (incl GST) |          | AMOUNT IN FIGURES TO BE ENTERED BY THE BIDDER (incl GST) |          |
|-------|---|----|----------|--|----------|--|----------|
|       |   |    |          | In Figures   | In Words | In Figures   | In Words |
| 1     | A. Social Media Management <ul style="list-style-type: none"> <li>Content planning and calendar creation</li> <li>Regulator posting and moderation</li> <li>Caption writing (Malayalam&amp; English)</li> <li>Engagement management</li> <li>Monthly Performance Reports</li> </ul> |    | 2 Months |  |          |  |          |
| 2     | B. Paid Promotion & Influencer Collaborations <ul style="list-style-type: none"> <li>Paid digital advertisements on social media platforms</li> </ul>   |    |          |  |          |  |          |

- Influencer collaborations with regionally relevant and credible creators
- Reach and engagement optimisation

TOTAL: Rs \_\_\_\_\_

I do hereby submit willingness to execute the above work for a total amount of Rs. \_\_\_\_\_  
(Words: \_\_\_\_\_)

(Including GST)  
(Including GST)

#### SIGNATURE OF THE BIDDER

Name of Bidder:

Address:

GST No:

Contact No:

  
CHIEF EXECUTIVE OFFICER